

# SISTAHS STEPPIN' IN PRIDE 2011 SPONSORSHIP PACKET



On Saturday, August 27th, 2011, Sistahs Steppin' in Pride will hold its Annual East Bay Dyke March in Oakland, California, home of the highest concentration of lesbian households in the nation. (U.S. Census, 2003)

Now in its 10th year, the Sistahs Steppin' March & Festival has become the premier event celebrating the diverse and dynamic lesbian, queer and bisexual women's communities of the East Bay.

Please join us and become a sponsor of Sistahs Steppin' 2011. Consider the packages listed below as an outline. There are unlimited opportunities that can be explored once I learn more about your objectives and how I can tailor a program to meet your needs.

I look forward to speaking with you soon.

Sincerely,

Peggy Moore  
*Sponsorship Coordinator*  
510-508-4370

## **SILVER PACKAGE - \$1,000**

- 10' x 10' booth at festival
- Logo/link on SSIP home page
- Sponsor credit on e-cards
- Sponsor credit in press releases
- Logo on 2011 poster
- Quarter page ad in our 10 year anniversary program book

## **GOLD PACKAGE - \$2,000**

- 10' x 10' booth at festival
- Logo/link on SSIP home page
- Sponsor credit on e-cards
- Sponsor credit in press releases
- Logo on 2011 poster
- Logo on Stage Banner
- Half page in our 10 year anniversary program book

## **PLATINUM PACKAGE - \$3,500**

- 10' x 10' booth at festival
- Logo/Link on SSIP home page
- Sponsor credit on e-cards
- Sponsor credit in press releases
- Logo on 2011 poster
- Logo on Stage Banner
- Full page ad in our 10 years anniversary program book
- Logo on Billboard

**SPONSOR SUBMISSION FORM**  
**Sistahs Steppin' In Pride 2011 March and Festival**

**Sponsor's Information:**  
(Please type or print clearly)

Name/Contact: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level:      Silver - \$1000      Gold - \$2000      Platinum - \$3500

**Payment must be enclosed with this form if mailed.**  
**Mail check payable to:**  
**Sistahs Steppin' /SF Pride, P.O. Box 70302, Oakland CA 94612-0302**

**THANK YOU FOR YOUR SUPPORT!**

